

Practitioner Brief: Film-maker for museum learning project

PROJECT | purpose and opportunity

The Learning Team at Bristol Museums is developing teaching and learning resources that explore the work of creative practitioners from diverse backgrounds. This could include, but is not limited to, professional artists, printmakers, sculptors, ceramicists, metalworkers, textile artists, poets, actors, musicians or dancers.

The aims of these resources are to:

- Showcase creative practitioners who are currently under-represented in our programmes, particularly disabled people
- Demonstrate to children and young people the wide range of creative activities that are undertaken across the city
- Broaden children's ideas about possible career pathways
- Inspire children, young people and teachers across Bristol to engage in creative activities

As part of the resources we want to commission a film-maker to make 4 short films that demonstrate an individual practitioner's skills, methods of working and creative outputs. We would also like each film to include a short piece-to-camera where the practitioner talks about what motivated them, what training or qualification they needed and what they, personally, gain from their work.

TARGET AUDIENCE | who are we trying to reach?

The resources are designed to be used by children and young people aged between 9 and 18 years, together with their teachers

ATTITUDE | style and tone

Each film should provide a small insight into the work of each practitioner in a manner that is easy for children and young people to understand. The tone should be open, friendly and conversational – with no formal interview or questions (participants to be briefed in advance about the information that they need to get across). Small adjustments will need to be made depending on the nature of the work or outputs of the creative practitioner.

MESSAGE | what is the key idea to be remembered?

Bristol is a creative city, full of many individual creative practitioners. Arts, crafts and culture are for everyone.

DELIVERABLES & FORMAT | describe key pieces to be produced

- There will be individual films of each participant (4 people) each lasting up to 15 minutes maximum
- There will be two different parts to each film – practical demonstrations followed by piece to camera
- Participants will be briefed in advance and asked to prepare their answers (bearing in mind the time for each segment)
- Participants need to be filmed where they work (this will need a risk assessment in advance)
- The completed films need to be in a file format that can be stored digitally, downloaded on to disk or other devices and uploaded to the internet

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The Artist/ filmmaker assigns to the client, Bristol Culture & Creative Industries, all necessary rights to enable the Client without further payment to use the films for teaching and learning opportunities including, but not limited to, schools workshops and on the Bristol Museums website. Any use of this kind, will include an acknowledgement and credit the Artist/ filmmaker as *Credit: (name)*.

SCHEDULE |

We envisage that:

- Filming will be completed by mid-October 2023
- Editing finished by end October 2023
- Films available by November 2023 to coincide with Disability Awareness Month

BUDGET |

The fee for filming, editing and formatting will be £4000 (inclusive of VAT)

Important information

- As we are aiming to support local creative professionals this commission is only open to people living within the greater Bristol area (Bristol, South Gloucestershire, North Somerset and Bath & North East Somerset)
- The fee for this commission is £4000 (inclusive of VAT) to be paid in two instalments (one of 30% at the outset of the project, and 70% upon completion of the project). The fee includes an initial planning meeting, reasonable travel and expenses, and one round of edits. In the event that a further edit is required, an additional fee of £200 will be made for each additional round of edits agreed. Payments will be according to the schedule on receipt of an Invoice which includes a BC Purchase Order number
- Copyright and licensing will be agreed by both parties in a formal agreement

Submission

Please submit an expression of interest to Jane Hack, Learning Manager jane.hack@bristol.gov.uk by noon on **Friday 22nd September 2023**.

Your submission should include:

- An introduction to you, including: name, postcode, preferred pronoun and how you heard about this opportunity (up to 200 words)
- A short statement (maximum 200 words) outlining your suitability for this work, including your knowledge of, or interest in, arts/crafts/culture, and why you would like to undertake this project
- Up to three examples of previous work
- A completed equality and diversity form (cut and paste this link):
<https://www.surveymonkey.co.uk/r/WR95FRF>

Submissions will be evaluated by the Project Team, and applicants will be notified by email on Monday 25th September 2023.