

Practitioner Brief: Bristol-based creatives required for museum learning project

PROJECT | purpose and opportunity

The Learning Team at Bristol Museums is developing teaching and learning resources that explore the work of creative practitioners from diverse backgrounds. We are currently looking for creative professionals with a disability who are artists, printmakers, sculptors, ceramicists, metalworkers, textile artists, poets, actors, musicians or dancers.

The aims of these resources are to:

- Showcase creative practitioners who are currently under-represented in our programmes, particularly people with disabilities
- Demonstrate to children and young people the wide range of creative activities that are undertaken across the city
- Broaden children's ideas about possible career pathways
- Inspire children, young people and teachers across Bristol to engage in creative activities

As part of the resources we are commissioning a film-maker to make 4 short films that demonstrate an individual practitioner's skills, methods of working and creative outputs. Each film will include a short piece-to-camera where the practitioner talks about what motivated them, what training or qualification they needed and what they, personally, gain from their work.

TARGET AUDIENCE | who are we trying to reach?

The resources are designed to be used by children and young people aged between 9 and 18 years, together with their teachers

ATTITUDE | style and tone

Each film will provide a small insight into the work of each creative practitioner in a manner that is easy for children and young people to understand. The tone will be open, friendly and conversational – with no formal interview or questions (participants to be briefed in advance about the information that they need to get across). Small adjustments will be made depending on the nature of the work or outputs of the creative practitioner.

MESSAGE | what is the key idea to be remembered?

Bristol is a creative city, full of many individual creative practitioners. Arts, crafts and culture are for everyone.

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DELIVERABLES & FORMAT | key pieces being produced

There will be individual films of each participant (4 people) each lasting up to 15 minutes maximum. There will be two different parts to each film – practical demonstrations followed by piece to camera. Participants will be briefed in advance and asked to prepare their answers (bearing in mind the time for each segment). Participants will be filmed where they work (this will need a risk assessment in advance). The completed films will be in a file format that can be stored digitally, downloaded on to disk or other devices and uploaded to the internet.

The creative practitioner assigns to the client, Bristol Culture & Creative Industries, all necessary rights to enable the Client without further payment to use the films for teaching and learning opportunities including, but not limited to, schools workshops and on the Bristol Museums website. Any use of this kind, will include an acknowledgement and credit the creative practitioner as *Credit: (name)*.

SCHEDULE |

We envisage that all filming will be completed by mid-October 2023 ; editing finished by end October 2023; films available by November 2023 to coincide with Disability Awareness Month

BUDGET |

The fee for being filmed for one day will be £500. If further filming is required, this will be paid proportionate to the time needed.

Important information

- As we are aiming to support local creative professionals, this commission is only open to people living within Bristol and the immediate surrounding area
- Copyright and licensing will be agreed by both parties in a formal agreement

Submission

Please submit an expression of interest to Jane Hack, Learning Manager jane.hack@bristol.gov.uk by noon on **Friday 22nd September 2023**.

Your submission should include:

- An introduction to you, including: name, postcode, preferred pronoun and how you heard about this opportunity (up to 200 words)
- A short statement (maximum 200 words) outlining your creative specialism and why you would like to participate in this project
- Up to three examples of previous work
- A completed equality and diversity form (cut and paste this link): <https://www.surveymonkey.co.uk/r/WR95FRF>

Submissions will be evaluated by the Project Team, and applicants will be notified by email on Tuesday 26th September 2023.